



MICHELE MALO

Your Business Accelerator

Michele Malo
Coaching | Speaking | Consulting

Michele is an Amazon Best-selling author, speaker, and business expert. She is the Master Marketing Consultant at Your Business Accelerator, where she identifies, strategizes, and advances businesses by breaking down barriers through communication. Michele pulls from 18 years of Fortune 500 corporate experience and five years of being a successful serial entrepreneur to help accelerate your profits within a year of taking on her program.

As a powerful and polished speaker, Michele inspires audiences with her personal story and proven strategic principles to help guide audiences to a better more fulfilling life and career. She provides listeners with actionable tools and takeaways based on extensive research and education, delivered with sincerity, compassion and humor.



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WORKSHOPS:

Accelerating Your Small Business

Accelerate Your Team to Profitable Project Results

Accelerating Your New Employee Selection
and On-Boarding Process

Small Business...Branding and Marketing
Mastermind

KEYNOTES:

The Entrepreneur's Guide to Winning the
Small Business Marathon

Who Do You Think You Are Talking to?

Accelerating Healthy Individuals and Teams for
a Healthy Bottom Line



Michele, it was so great to have you as one of the guest speakers at our mastermind. The way you connected with the international crowd from 5 continents was absolutely mind blowing. In such a short period of time you were able to add massive value to each and every one of the attendees. I was especially impressed to see how many of them wanted to start working with you immediately. Thank you again for attending and adding massive value to each and every one of us.

- Damien Elston, CEO of Top One Coaching



AS SEEN IN...



WORKSHOPS:



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Accelerate Your Team to Profitable Project Results

Team and project success can be derailed when the soft skills of individuals and team dynamics are not taken into consideration. Utilizing the DISC Platinum Rule system, that provides guidelines for understanding and adjusting to the differences in people, this workshop will show your teams how to better communicate and adapt to differences in communication styles. This workshop is designed to reduce tension and increase cooperation and trust leading to on-time, profitable project results.

Accelerating Your Small Business

Learn the key twelve strategies to accelerate your business profits within 12 months, concentrating on one strategy and its deliverables per month. This workshop can be divided into smaller workshops by selecting the modules that are the most relevant to your business needs.

Accelerating Your New Employee Selection and On-Boarding Process

How does selecting the wrong candidate or losing an employee cost your business? Some studies (such as SHRM) predict that every time a business replaces a salaried employee, it costs 6 to 9 months' salary on average. For example, a manager making \$40,000 a year may translate to anywhere between \$20,000 to \$30,000 in recruiting and training expenses. Utilizing the Disc Platinum Rule system, I will come in and set up a system to help evaluate potential new hires and get them up and running and a team player fast and efficiently.

Small Business...Branding and Marketing Mastermind

Your network in your net worth! And I believe that when amazing entrepreneurs come together to collectively work on strategies to boost their brands and marketing, profits are the result.

The Marketing and Branding Mastermind, brings my eighteen years of Fortune 500 International corporate marketing business experience and breaks it down to help accelerate your small business. I will guide the group through exercises and collective brainstorming techniques that will allow the collective experience in the room to bring your business to a new level of monetization.



KEYNOTES:



MICHELE MALO
Your Business Accelerator

The Entrepreneur's Guide to Winning the Small Business Marathon

Five Proven Strategies To Make Money In Your First Year and For Years To Come

Who Do You Think You Are Talking to?

Five Steps to accelerating revenue by breaking down communication barriers in individuals, teams and customers

Accelerating Healthy Individuals and Teams for a Healthy Bottom Line

What does health have to do with business? According to the CDC, International Monetary Fund productivity losses due to absenteeism costs employers \$225.8 billion, \$1685 per employee annually. But according to the Wellness Council of America just \$1 investment in wellness programs saves \$3 in health care costs. This topic can be broken down into a lunch and learn series covering stress, fitness, and nutrition.